



Strategies

If we...

1. Support programs that encourage and model active healthy lifestyles.*
2. Host grantee capacity building trainings in areas of nonprofit management (e.g. development, governance) and potentially in program development.
3. Serve as a resource for grantee organizations to expand networks and share ideas for programming and collaboration.

*NRF invests in organizations with strong people, programs and infrastructure through these types of grants:

- **Trustee Grants** – Initial investment with organizations offering programs with promising youth development outcomes
- **Special Grants** – Investment in piloting, scaling or replicating strong programs focused on physical activity and outdoor education
- **Impact Grants** – Significant investment in programs that promise transformative value in terms of physical activity and outdoor education for target communities
- **Crawford Prize** – Recognition of an individual's lifetime achievement of serving at-risk youth through recreation

Immediate Outcomes

(all grantees)

Then grantee organizations will...

1. Evidence healthy programmatic growth by:
 - Piloting or testing new programs
 - Expanding the scope of programs, as evidenced by increasing the number of youth served, reaching new geographies, serving age groups, etc.
2. Demonstrate enhanced organizational health and program sustainability, as evidenced by:
 - Ability to leverage NRF funds
 - Sustained or expanded collaborations and partnerships
 - Ability to make program modifications based on program evaluation data (only for 2nd or 3rd year of Special Grants)

Intermediate Outcomes

(grantees with programs focused on physical activity and outdoor education)

Which will lead to youth that have enhanced...



Health
• Greater physical activity



Life Skills Development
• Experience challenge

Long-Term Goals

Which will in turn lead to...

Healthy Youth
Physically Active
American youth take an active role in their personal health and well-being by pursuing a lifestyle that includes regular physical activity.

Engaged with Nature
American youth are connected to nature and reap the physical and psychological benefits of time in nature.

Healthy Organizations
A rich fabric of effective nonprofits are engaging at-risk youth in recreation programs, with an emphasis on physical activity and outdoor education.

